

HeartBeat



*Sweet Adelines International's Region 14
Virginia, North Carolina, South Carolina, Georgia, and Tennessee*

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Up All Night!

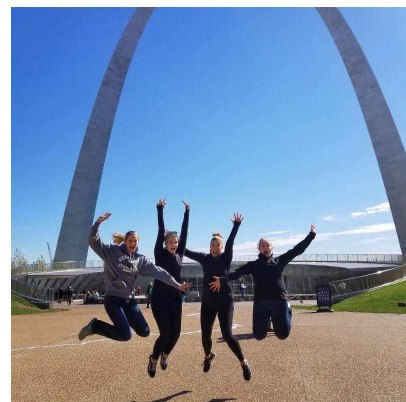


October 17, 2018 is a day we will never forget! Although it has been about a month since International, we are still on cloud nine after hearing the results!

Our time in St. Louis was nothing short of fabulous and a little comical. Those who follow us on social media saw that we may have waited until the last minute to do a few things such as purchase our hair pieces for stage the day before contest. We joked that our name should be "Last Minute McGees." But in all seriousness, our time on stage was amazing and the stage felt great! Aside from being on stage our favorite moments were singing our traditional "fanfare" (which we always do when we come off stage) and celebrating with a glass of champagne. After watching the contest all day, we eagerly awaited the results. We can't even

describe the feelings upon hearing, "in 15th Place Up All Night!" We screamed, hugged, and there were some tears. It definitely was a moment of pure joy.

We are so grateful to be part of such a wonderful region and are proud to represent you and our chorus Vienna-Falls. We appreciate the love and support from all of you, and would not be here without it. We would like to thank our coaches Beth Kimlick, Jean Barford, and Lynda Keever for helping us on our journey. We would not be where we are without their constructive feedback and words of wisdom. We are excited to continue our journey together as a quartet, and to compete in New Orleans not only as a quartet, but with our chorus Vienna-Falls and another Region 14 quartet! Thank you again for your support. We love



Mermaids in Space



A pod of highly motivated mermaids made its way from Region 14 to the international stage in St. Louis this fall. Not content to remain in their octopus's garden, the mermaids grew legs — thanks to Alegrow pills developed by their own Dr. Oystermeyer — and headed for the skies. Carolina Harmony Chorus, known for its wildly creative packages, had a whale of a time preparing for, and performing in the 2018 Harmony Classic competition. With a score of 1202, the 27 mermaids and Master Director Susie Smith were dolphinately proud to represent Region 14, and to take second place in the contest.

Because we CAN CAN CAN!



That was the mantra for Song of Atlanta as we made our way to St. Louis to represent Region 14 in the 72nd Annual International Competition. After 18 months of preparation and fine tuning, Song of Atlanta was ready to hit the stage and take the Sweet Adelines world by storm.

At our annual retreat this year, the excitement was palpable. With the assistance of our coaching team, Clay Hine, Sandy and Tim Marron, and Cy Wood and under the direction of our incredible Director, Becki Hine, we knew we would achieve our goals in St. Louis together.

This year, we decided to try to bring something different to the stage by performing director-less for our semi-final ballad. It was poignant and held a very special place in the hearts of each member on stage. We were so excited to share our story with our audience through this piece of musical theater, but we knew this was only the first step in achieving our goals. Gratefully, we made the Top 10 and this is where the fun kicked into high gear (literally). Ladies and gentlemen...the CAN CAN!!! Vibrant colors, raucous dancing and a fun-filled musical set brought our finals set to life. It took tons of work to make it all happen but it came together beautifully and culminated in a 6th place finish! We couldn't be happier and are so proud to represent Region 14.



SAVE THE DATE: We will be “Harmonizing the Holidays” this holiday season and would love to invite you to join us. We have a show at the Roswell Cultural Arts Center on Nov. 30 (<https://www.roswellgov.com/Home/Components/Calendar/Event/8333/1750>) or two shows on December 15th at the City Springs Performing Arts Center in Sandy Springs (<https://citysprings.com/events/sounds-christmastime>).

Or if you'd like to treat your Mom to a very special gift Mother's Day weekend, May 11, 2019, Song of Atlanta will be hosting their annual show featuring VIVA! Quartet, International 2nd place quartet.

Vocal Matrix Chorus

To say that Vocal Matrix Chorus enjoyed their trip to Sweet Adelines International Competition in St. Louis this year would be an understatement!! From the time we

arrived at our hotel we were surrounded by barbershop music and Sweet Adelines from around the world! Our week began with Region 14's Pep Rally, where we celebrated our region with Song of Atlanta and Carolina Harmony. What fun, and our biggest 'fan' was Missy, who emceed the event and made everyone feel special!



*Sweet Adelines International
St. Louis, Missouri 2018
Vocal Matrix Chorus*

Of course, there were rehearsals to keep us focused as we prepared for the Semi-final performance. Lots of singing and laughter, and we loved all the family and friends who stopped by to cheer us on! This was our chorus's second time to perform on the international stage, and it was as special as the first! Our months of preparation and coaching strengthened not only our performance, but also the sisterhood in our chorus. This performance was all about the music and joy of singing!! And then...Contestant #28, representing Regional 14, from Simpsonville, SC (What? Where???) Vocal Matrix Chorus!! What a blast to sing for an audience of over 5,000 who were so receptive! (Simpsonville, SC is the home of our rehearsal hall. It was sure startling to not be announced from Greenville, SC!). That night we celebrated with friends and family!! The last 18 months were an adventure not to be missed!

Congratulations to Carolina Harmony, Up All Night and Song of Atlanta on their spectacular performances! Thank you, Region 14, for your support. You are the best!! We look forward to seeing you in March!

Congratulations, Loretta!



What a week for Carolina Style! On October 20th, at the Sweet Adelines International Convention in St. Louis, MO, our very own Loretta Bell received her 50-year membership pin. AMAZING!

As the webcast worked to increase their online donations, CSC ladies were busy here in NC to show our support for Loretta. Members started donating online and texting the webcast moderators. When the moderators finally picked up their phones to catch up on the texts, every other donation read on air mentioned Loretta Bell and Carolina Style. Karen Breidert finally said, "Who is Loretta Bell? I gotta meet this lady!" Of course, Loretta had no idea any of this is going on until somebody called her and told her that they keep mentioning her name on the webcast. So, in

true Loretta fashion, she made a visit to the webcast table to introduce herself.

Membership Team Open Positions

Julia Olsen, Regional Membership Director

The Region's Membership Team has open positions and I'm asking you to consider joining our team! Regional governance, like chorus governance, is run by volunteers like you and me. Your life will be enriched by helping our organization flourish and you will make new friendships. If you've thought of dipping your toe into serving at the Regional level, or jumping back into it after a break, here's your opportunity. I'd love to have the chance to talk to you about it! Please contact me (Julia Olsen) at olsensreva@comcast.net. Now's your chance to participate! Below are the job descriptions (these are one year terms).

Membership Growth, Retention & Expansion Coordinator

INTENT: This member of the Membership Resource Staff is meant to be someone who has experience and a working knowledge of membership growth and retention programs that can be used successfully in chapters of any size. Working together with the Membership Resource Staff, she also is able to design and implement 'Cold Start' plans to plant Prospective Chapters in geographic areas that can support a chorus where there currently is none.

Responsibilities:

- Plans and implements programs in the area of membership growth and retention in Chartered Chapters
- Assists chapters in revitalization with growth and retention programs
- Coordinates plans for membership growth and retention programs with the Marketing Coordinator
- Works with the Education Staff to include programming in membership growth and retention
- Responds to chapter requests for assistance in this area
- Design and implement Cold Start Chapters of Sweet Adelines (need and viability directed by the Regional Membership Director)
- Meets with the Membership Resource Staff as requested

Position Expectations:

- Strong organizational skills
- Strong verbal and written communication skills
- Ability to work independently and within groups
- Problem-solving and decision making skills
- Working knowledge of Membership Growth and Retention Programs that have proven to be successful
- Ability to manage moderate stress in meeting deadlines and working with varying personalities
- Ability to attend regional events; travel expected

Chartered Chapter Liaison

INTENT: This is the Resource Staff position that is recommended to the Regional Membership Director by the membership of the region by a process to be defined by the region, and that recommendation may come from a membership vote or other recommendation process. The RMD makes the appointment on an annual basis. Part of the Responsibility of this member of the Resource Staff is to be the 'voice' of the membership.

Responsibilities:

- Represents the interests of chapter management and membership on the Regional Membership Staff
- Provides and facilitates a networking group or forum for chapter administrative leaders at regional events
- Communicates regularly with chapter administrative leaders, and brings concerns and needs to the Regional Membership Director and Resource Staff
- Designs and shares Growth and Retention Incentive programs with the chapter leaders in her region (Recognition, Longevity, Attendance, etc.)
- Shares international Growth and Retention Incentive programs with the chapter administrative leaders
- Brings the educational needs of Chapter Administrative leaders to the Regional Education Director, or her designee, for inclusion in regional educational programming
- Visits/Maintains contact with chartered chapters to promote membership growth and retention
- Instills in the members of her region an awareness of their relationship to the international organization, to the region, and to other choruses
- Attends meetings of the Membership Resource Staff as requested

Position Expectations:

- Strong organizational skills

- Strong verbal and written communication skills
- Ability to work independently and within groups
- Problem-solving and decision making skills
- Some experience in Chapter Leadership
- Ability to manage moderate stress in meeting deadlines and working with varying personalities
- Ability to attend regional events; travel expected

An honor to represent Region 14!

Missy Wurthmann, Regional Administrative Director



I am always so proud to represent the wonderful women of Region 14, but never more proud than this past International in St. Louis! We had three amazing choruses and an outstanding quartet, as well as additional Regional members competing on stage over the week and each was amazing.

I was also fortunate to be able to attend special Regional Leadership Training on both Sunday and Monday which was a real treat. Our International Board approved an extra day for Regional leaders this year. These two days allowed us more time to fine tune our own leadership skills and enjoy the hugely important networking opportunities. I personally was able to exchange ideas with dozens of Regional leaders from as far away as Australia and as close as our friends in Region 19 and 9. As participants in the Pilot Program (*for the new proposed governance structure*), I was able to discuss the pros and cons of the options with other Regions' representatives. I came away from the sessions even more excited at the prospect of the new governance being adopted! We in Region 14 have already seen the benefit of expanded participation in leadership. After all, we are the ones who will decide who we, Sweet Adelines, will be in the future. So the more ideas and people involved in the running of the Region the better! In December a vote will be held to determine the structure of our Governance.

We do have a few Resources Team positions open currently and would love to discuss those opportunities with you if you are feeling a "call" to serve! If you are waiting to be ASKED to become more involved... consider yourself asked! ☺ Any of the Regional Executive Committee would be happy to give you more information on the available jobs (some are small and some are a bit larger but all are important and just need YOU!) #WeareRegion14



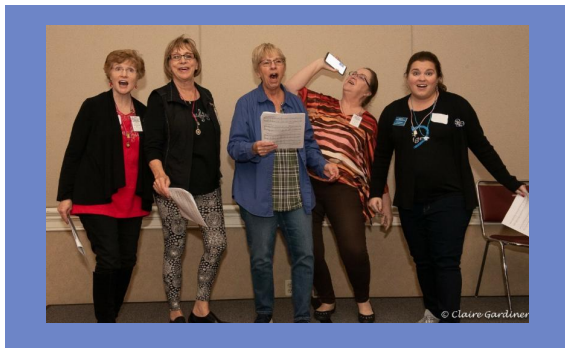
Close Your Eyes and Leap!

A great time was had by all at the Fall Music School held November 9th-11th in Greensboro, NC! Master Director, Erin Howden, had everyone up on their feet in order to learn how to tell a genuine story while singing. Our Region 14 directors even got in on the fun as Erin had them cut loose and dance!



After a full weekend of education on performance, vocal health, and social media, everyone got the chance to be in their own quartet! Tagtetting went late into the night as

everyone formed new quartets to sing some famous tunes.



It was clear that everyone had a blast and learned to never hold anything back. Sometimes you just have to close your eyes and leap!



Mark Your Calendars!

March 21-24, 2019: Regional Competition
May 31-June 2, 2019: Leadership Workshop
October 11-13, 2019: Fall Music School

Share your news with Region 14! Send articles to newsletter@sairregion14.org.
Deadline for next issue is January 25, 2019

STAY CONNECTED

